

ourfamilyservices.org | (520) 323-1708 | Summer 2020

# We're Going Vertical!

Construction is well underway on our new Leonard Banes Campus and we are on track to bring Our Family home by Fall 2020. The new state of the art campus will consolidate the majority of Our Family programs and staff under one roof. The Center for Community **Dialogue & Training and Reunion** House will remain at their off-site locations. We are deeply grateful to the Connie Hillman Family Foundation for providing a \$150,000 challenge match which has helped us raise \$556,000 of our \$500,000 capital campaign. Once the proposed consolidated campus is complete, the Tucson community will benefit from simplified access to a broad continuum of services. In one location, clients will have access to emergency shelter assistance, supportive transitional and permanent housing referral, street and school-based outreach,



case management, counseling, and wraparound support services for homeless children, youth, and families, offering an unbroken path from the streets to long-term stability.

The new, trauma informed design includes natural light in an overall space that acknowledges that trauma exists and will actively work to create a safe space where the clients' trauma is understood and not exacerbated. Private meeting rooms, a quiet room for individuals in crisis and a welcoming lobby all provide dignity and privacy to those we serve.

We hope that you will be a part of *Bringing Our Family Home: The*  *Campaign for Our Family Services.* Although we have exceeded our campaign goal, specific opportunities for impact are still available with countless possibilities. All gifts made to the campaign will realize a more opportune future for hundreds of thousands of our most vulnerable neighbors and leave an enduring legacy. What is most important is that you make a gift that is meaningful to you and know that your gift will strengthen Our Family for years to come.

To learn more, please contact Kimberly Moyer at: *kmoyer*@ *ourfamilyservices.org.* 

## **OUR FAMILY'S RESPONSE TO RACISM AND INJUSTICE**

At Our Family Services, we acknowledge that racism and injustice exist widely and we commit to be part of the solution. We won't be silent about the protests happening because silence equals complicity. The work ahead is about changing the system that has oppressed black people and other marginalized communities for centuries. The work will not be easy and is both external and internal in nature. We are ready. Our Family has struggled with our own internal diversity, equity, and inclusion and recent events have brought more urgency to this important work. We have renewed our commitment to improve, not just with words but with action, bringing in an independent expert to do a full agency assessment of our current state of diversity, equity and inclusion and to help guide us into the deeper work necessary. Are you interested in learning more about diversity, equity and

**inclusion?** The Center for Community Dialogue & Training is offering an new online workshop: *Diversity, Equity, Inclusion and Conflict* on August 19, from 4 p.m. to 6 p.m. To learn more and/or to register please visit: *ourfamilyservices.org/training*.

# **Beth's Corner**



What a year! As we work to wrap up Fiscal Year 2020, it is time to pause, reflect, and then roll up our sleeves to get to work on our new two-year strategic plan (see graphic next page).

As we began FY20, in June of 2019 we were hard at work securing funding for the continuation of two of our key youth services, Street Outreach and the Reunion House Shelter. Next came the incredible announcement that Our Family had been selected for an award from the Day One Fund, in recognition of our long history of work providing quality services to families experiencing homelessness. This national recognition, along with the \$2.5 million dollar award, has created the opportunity for us to grow our family programming over a 5-year period. We have already housed an additional 4 families (with 20 adults and children) in the past 3 months with these funds.

On the heels of this funding award, our community was notified that we were selected for a national Youth Homelessness Demonstration Project grant of \$4.5 million. Our Family Services served as the lead organization in securing the funding from the federal government and we have been at the table with community partners throughout this year, preparing to kick off the project in October 2020.

As COVID ramped up, we broke ground on our new Our Family Services home at 2590 N Alvernon. With the generosity of the community we have raised \$556,000 toward our capital campaign which had an initial goal of \$500,000. All dollars above our original goal will help support the revised building design that will support our increase in staffing due to the Day One Fund and Youth Homelessness Demonstration Project.

Our fiscal year has ended with 90% of our staff working from home but our mission to serve has not faltered. Thank you for your support throughout the year. In ways big and small, it is the support of the community that makes the difference.

Beth L. Morrison, Chief Executive Officer

# **THANK YOU!**

A special thanks to the following foundations, clubs, and businesses who donated or held fundraisers for Our Family from April 1, 2020 through June 1, 2020.

Arizona COVID-19 Community Response Fund, a component fund of the Arizona Community Foundation AZ Coronavirus Relief Fund, Arizona Together Bank of America Charitable Foundation

Burbank and Talanquer Fund Held at the

Community Foundation for Southern Arizona Stone Canyon Community Foundation Fund held at the Community Foundation for Southern Arizona

COVID-19 Community Support Fund held at the Community Foundation for Southern Arizona Connie Hillman Family Foundation Eliot T. Spalding Foundation The Foothills Club Tucson Jimmy John's - La Cholla location Raytheon Employee Giving St. John on the Desert Presbyterian Church Tulsa Community Foundation QuikTrip Corporation Fund Women's Foundation of Southern Arizona The Marshall Foundation Tohono O'odham Gaming Enterprises,

Desert Diamond Casinos and Entertainment LGBTQ+ Alliance Fund held at the Community Foundation for Southern Arizona

## IMPORTANT ANNOUNCEMENTS After Party Cancelled

The ongoing COVID-19 pandemic and the rise in Arizona cases led to the decision to cancel the Leap Over the Luncheon After Party. We deeply regret not being able to gather and celebrate the success of Leap Over the Luncheon with you, our wonderful supporters but feel that at this time with the unpredictability of the pandemic that we could not set a reasonably safe date in the Fall as planned. Until we can safely gather and celebrate together again, please stay safe and healthy.

## **Book Club Postponed**

While we can't wait to see our book club members again, the decision was made to postpone our next meeting until a later date when we can meet in person. The book club reads and discusses works that help us better understand the complex issues that contribute to issues like homelessness and income inequality. For more information please contact: Sarah McNamara at *smcnamara@ourfamilyservices.org.* 

# Our Family's CDO on FY20 Wrap Up



It's hard to believe that the end of our fiscal year is upon us already. While March seemed to be the neverending month, the

ensuing months have flown by in their own way and here we are at the end of June! There is much that I had hoped to accomplish in my first year as Chief Development Officer at Our Family, primarily being out and meeting many of you in person, but life had other plans for all of us. Thankfully the work has continued, and progress is being made daily in our community and at Our Family.



We are excited to announce the sale of our Bellevue Building which was one component of the financial plan to fund the Leonard Banes Campus at Alvernon. With the sale of Bellevue, the west building and the west side of the main building will remain occupied by several Our Family staff members through the summer months while others will remain working from home. The new owners of Bellevue have planned a remodeling project for the vacant portion of the building that will begin on July 1. Donations to Our Family

will still be accepted at Bellevue during this transition. We look forward to fall 2020 when we will all be together under one roof at the Leonard Banes Campus!

A few highlights from this year include the incredible support from our sponsors and donors that helped make this year's Leap Over the Luncheon a huge success with total dollars raised just under \$56,000! Thank you, thank you, and thank you. Arizona Gives Day was Continued on back page

## STRATEGIC PLAN FY21-22



### **Strategic Goals**

Be the leader in the community wide effort to end youth homelessness.



#### Serve

Lead

Serve and stabilize an increased number of highly vulnerable, marginalized homeless families.



#### **Advocate**

Advocate and build awareness about homelessness and the root causes of poverty in our community.



### **Organizational Goals**

#### **Build Brand**

Build brand recognition and awareness about Our Family Services.



#### **Diversify Revenue**

Diversify revenue sources to build organizational independence and strength.



#### Fortify

Fortify organizational infrastructure.

#### **Our Family's Senior Leadership**

Beth Morrison, Chief Executive Officer Joan Hubele, Chief Financial Officer Laurie Mazerbo, Chief Program Officer Kimberly Yost Moyer, Chief Development Officer

#### **Our Family's Board of Directors**

Michael Beals, Andrea Carmichael, Joseph Chimienti, Larry Cochran, Peter DeLuca, Kathleen Dostalik, Julian Easter, Geneva Escobedo, Jessica Hayes, Hazel Heinzer, Ann Ventola, Jason Zeider



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Change service requested

Our Family Services publishes this newsletter three times a year. If you no longer wish to receive it, please let us know.

## FY20 WRAP UP

#### Continued from inside

spurred on with a challenge match from Buzz Peterson and Robbie Willingham that led to an impressive \$17,044 raised. Our community has stepped up its support during this most challenging time and has continued to rise to meet the needs of those that are hardest hit by this pandemic. Our team has been hard at work securing funds to ensure that we have the necessary resources to meet an increased demand for services and have secured \$60,000 in COVID-19 response grants in addition to \$120,000 in general operating support. All of this good work is in addition to the Dav One Fund, the Youth Homelessness Demonstration Project and our Capital Campaign that Beth wrote about in her corner.

This year's wrap up is different in many ways as I can't say when I will

see you again or share any definitive plans for the next few months. What I can say is how incredibly grateful we are to have your support and you as part of our community. Thank you for checking in with us and your kind words in support of the work that we do and cheering us on- that means so much to so many of us. Nothing about this year has been easy, but there has certainly been a lot of good to be seen within our community and how quickly we all come together to help each other.

Thank you for all that you do for Our Family, for the community and for one another every day. Until we meet again, stay safe, healthy and happy.

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Kimberly Moyer Chief Development Officer

# CURRENT IN-KIND NEEDS

Hand Sanitizer Cleaning Supplies Hygiene supplies Toilet paper Baby wipes Gift cards to: Target, Wal-Mart, Walgreens and/or CVS New socks & underwear Disinfecting wipes Individually wrapped alcohol wipes Pizza crusts Cardboard shoe boxes

For more information or to arrange a drop off time please email: *info@ourfamilyservices.org.*